



## **One Click Ventures Launches a Unique Sample Sale Site: Affordable Style Vault**

*Through the use of social media, Affordable Style Vault offers an elite product sale to a more fashion forward audience.*

INDIANAPOLIS, IN (July 5, 2011): The launch of Affordable Style Vault is adding a unique way for One Click Ventures to offer its products to consumers. In accordance with an average sample sale site, Affordable Style Vault offers luxury items at a fraction of designer prices; however, the unique aspect is that it offers hand-selected products exclusively through Facebook and Twitter. Aimed at a more fashion forward audience, Affordable Style Vault offers its' Facebook and Twitter members privileged access to the most elite products before they hit the stores.

One to two times a month items will be released to Facebook and Twitter categorized under three "collections" including a HandbagHeaven.com collection, SunglassWarehouse.com collection, and an AffordableScarves.com collection. Each collection will consist of items that are hand-picked based on the highest levels of quality and trendiness. If an item sells out on the Vault, it will not hit the home sites at all, thus making these products potentially exclusive only to Vault members.

Members enter by "liking" the Vault on [Facebook](#) or by following the Vault on [Twitter](#). Once entered, Affordable Style Vault works by allowing users to see a sampling of the products in each collection on the Vault's Facebook page, via a custom tab; the user clicks through this tab to each respective site to see the rest of the collections' items. Access to the product page will only be available through the social links, otherwise it is invisible to the public.

Later on, there will be "like-gating" promotions, in which certain deeply discounted products will be released as the Facebook page reaches benchmarks of fans.

Affordable Style Vault is a sample sale site developed by and property of [One Click Ventures](#), a network of e-commerce stores.

About One Click Ventures:

One Click Ventures is an Internet media company that successfully operates a network of profitable e-commerce websites. One Click's growth originates from acquiring and enhancing websites with untapped growth potential, and employing a robust, cutting-edge marketing effort to drive significantly more traffic to these websites and maximize revenue per visit. The foundation for this growth is One Click's integrated, scalable, 100% in-house operational team, with expertise in technology, fulfillment, purchasing, and customer service.

One Click's current stores include [SunglassWarehouse.com](#), [HandbagHeaven.com](#), [Socks4Life.com](#), [ReadingGlassesShopper.com](#), [AffordableScarves.com](#), [InexpensiveWatches.com](#), [ABCNeckties.com](#) and [TravelProducts.com](#).

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Contact:  
Bridget Johnson  
Director of Audience Development