



One Click Ventures Named to Internet Retailer's Second 500 Guide

One Click Ventures has been recognized as an up-and-coming leader of web retailers

INDIANAPOLIS, IND. July 28, 2011: One Click Ventures, an Internet media company that operates a growing network of ecommerce websites, announced today it made Internet Retailer's 2011 Second 500 Guide. One Click Ventures ranked number 788 in overall web sales for 2010 and number 71 in the Top 500 merchandising category. The Second 500 Guide couples Internet Retailer's Top 500 Guide as the next generation of ecommerce leaders.

“Our team is excited to be recognized as one of the fastest up and coming e-retailers,” says Randy Stocklin, Co-Founder and CEO of One Click Ventures. “Being named to the Second 500 Guide is truly an honor and is a testament to the hard work of our team.”

Founded in 2005, One Click Ventures began as one ecommerce store that has since grown to encompass nine online stores. Since 2007, One Click has experienced revenue growth of over 700% .

Internet Retailer's definitive ranking and analysis of America's 500 up-and-coming e-retailers is based on annual 2010 Internet sales, researched by Internet Retailer and confirmed by retailers. This report includes company financial, operational and performance data, as well as vendors in key categories.

One Click Ventures is an Internet media company that operates a growing network of ecommerce websites. One Click's growth originates from acquiring and enhancing websites with untapped growth potential, and employing a robust, cutting-edge marketing effort to drive significantly more traffic to these websites and maximize revenue per visit. The foundation for this growth is One Click's integrated, scalable, 100% in-house operational team, with expertise in technology, marketing, fulfillment, purchasing, and customer service.

One Click's current stores include SunglassWarehouse.com, HandbagHeaven.com, Socks4Life.com, ReadingGlassesShopper.com, AffordableScarves.com, InexpensiveWatches.com, ABCNeckties.com and TravelProducts.com.

About Internet Retailer:

Published by Chicago-based Vertical Web Media LLC, Internet Retailer is a monthly national business magazine that is at the core of the leading retail information web site, an e-commerce conference and five directories that serve the retailing community. Internet Retailer's 42,500 subscribers and 250,000 monthly web readers represent senior executives primarily from retail chains, independent stores, catalogs, virtual merchants and brand name manufacturers. Internet Retailer's circulation represents the largest multichannel readership base of any retailing magazine.

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Contact:

Bridget Johnson

Director of Audience Development

bridget@oneclickventures.com