



One Click Ventures adds neckties to network of online fashion accessory retail stores

INDIANAPOLIS, IND. (June 25, 2009): One Click Ventures announces the acquisition of ABCNeckties.com, adding the retailer to a network of online discount fashion accessory stores owned by the company.

CEO Randy Stocklin found the neckties site to be a perfect addition to the existing One Click Ventures network. “ABCNeckties.com had an already-established loyal customer base and we saw an opportunity to acquire and grow the site. This new store will continue to fulfill the One Click mission of providing high-quality fashion accessories at a budget-friendly price.”

The newly inventoried store stocks more than 400 ties under \$35 in the novelty and fashion categories. All orders receive free standard shipping and the company offers same-day shipping on orders placed before 2 p.m. EST. All neckties are also backed with a money-back quality guarantee.

About One Click Ventures:

One Click Ventures is an Internet media company that successfully operates a network of profitable e-commerce websites. One Click's growth originates from acquiring and enhancing websites with untapped growth potential, and employing a robust, cutting-edge marketing effort to drive significantly more traffic to these websites and maximize revenue per visit. The foundation for this growth is One Click's integrated, scalable, 100% in-house operational team, with expertise in technology, fulfillment, purchasing, and customer service.

One Click's current stores include SunglassWarehouse.com, HandbagHeaven.com, Socks4Life.com, ReadingGlassesShopper.com, AffordableScarves.com, InexpensiveWatches.com, ABCNeckties.com and TravelProducts.com.

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