



One Click Ventures' Adds Two Additional Marketing Team Members and Photographer

The One Click Ventures' team sees continued growth in the marketing and photography departments.

INDIANAPOLIS, IND. (April 7, 2011): The team at One Click Ventures continued to experience exponential growth through February, March and April.

In February, One Click welcomed Content Developer, Sarah Ellis, to the team. A 2010 graduate from Western Kentucky University, Ellis majored in Journalism. Prior to One Click, Ellis did editorial writing for online and print magazines, specifically *Indy Monthly* and WKU student-run publication *Rise Over Run Magazine*, and held a position as a retail marketing intern. As marketing coordinator, Ellis writes content for One Click's organic team in the form of blog posts and general web content, as well as assists with social media efforts.

A month later, One Click hired Ani Ziemniak as their Product Photographer. In this position, Ziemniak photographs all items for each of the OCV stores to ensure the customers have clear, accurate photos of the products. Ziemniak graduated with a Bachelor of Fine Arts in Photography from the Herron School of Art & Design at Indiana University-Purdue University Indianapolis. Her experience includes work in product, portrait, fashion and food photography.

One Click hired Erika Crabtree in April as its Director of Affiliate Marketing and Product Manager. In this position, Crabtree oversees the Affiliate Marketing channel and works to improve conversion rates across One Click Ventures sites utilizing optimization strategies. Crabtree graduated from Indiana University, Bloomington. Before joining One Click, Crabtree garnered over five years retail, marketing and ecommerce experience.

About One Click Ventures:

One Click Ventures is an Internet media company that successfully operates a network of profitable e-commerce websites. One Click's growth originates from acquiring and enhancing websites with untapped growth potential, and employing a robust, cutting-edge marketing effort to drive significantly more traffic to these websites and maximize revenue per visit. The foundation for this growth is One Click's integrated, scalable, 100% in-house operational team, with expertise in technology, fulfillment, purchasing, and customer service.

One Click's current stores include SunglassWarehouse.com, HandbagHeaven.com, Socks4Life.com, ReadingGlassesShopper.com, AffordableScarves.com, InexpensiveWatches.com, ABCNeckties.com and TravelProducts.com.

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