



One Click Ventures' Marketing Team Add Three New Positions

The marketing team at One Click Ventures saw growth of three team members by the end of 2011's first month.

INDIANAPOLIS, IND. (February 1, 2011): One Click Ventures kicked off 2011 by further expanding their marketing team. In the first few days of the new year, One Click took on Maggie Thistleton as Search Engine Marketing Accounts Manager, a position that requires she increase visibility of One Click's online stores through non-paid methods, such as linkbuilding, email outreach, and content writing. A 2010 graduate from Jacksonville State University, Thistleton's previous experience includes a curatorial internship at Anniston Museum of Natural History and work as pharmacy technician at CVS/Caremark.

Nathan Schrader also joined the team in September as a Marketing Analyst. In 2010, Schrader graduated with from Wabash College, receiving degrees in Mathematics and Studio Art. Schrader's past experience includes positions as a Special Projects Intern at Connecta Corporation and a Research Volunteer at People for Urban Progress. As Marketing Analyst, he analyzes all things marketing and beyond. From cost and profitability to workrates to conversion optimization, Schrader utilizes numbers to help the team make well informed decisions.

Toward the end of the month, One Click hired Moriya Halon as its first-ever Creative Director. In this position, Halon uses her agency and branding experience to conceptualize, design, and fine-tune the company's online properties and promotions. Halon graduated from Columbus College of Art & Design with a Bachelor of Fine Arts. Before joining One Click, Halon worked for five years in various advertising agencies.

About One Click Ventures:

One Click Ventures is an Internet media company that successfully operates a network of profitable e-commerce websites. One Click's growth originates from acquiring and enhancing websites with untapped growth potential, and employing a robust, cutting-edge marketing effort to drive significantly more traffic to these websites and maximize revenue per visit. The foundation for this growth is One Click's integrated, scalable, 100% in-house operational team, with expertise in technology, fulfillment, purchasing, and customer service.

One Click's current stores include SunglassWarehouse.com, HandbagHeaven.com, Socks4Life.com, ReadingGlassesShopper.com, AffordableScarves.com, InexpensiveWatches.com, ABCNeckties.com and TravelProducts.com.

Find out more about the company and its properties at www.OneClickVentures.com.

###



Contact:
Bridget Johnson
Director of Audience Development
bridget@oneclickventures.com